



IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

**PATENT APPLICATION**

GAU 2761  
2161

TC 2100 MAILROOM

JAN 11 2001

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Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Case: UCC-1/CIP

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 2761

Examiner:

Title: **A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED  
USER-TRANSPARENT NETWORK-DISTRIBUTED ADVERTISING AND  
FOR INTERSTITIALLY DISPLAYING AN ADVERTISEMENT, SO  
DISTRIBUTED, THROUGH A WEB BROWSER IN RESPONSE TO A  
USER CLICK-STREAM**

COMMISSIONER FOR PATENTS  
Washington, D.C. 20231

S I R:

**Supplemental Disclosure Statement**

The applicants respectfully request that the following references be considered in the examination of the above-identified application. A copy of each reference is enclosed.

**United States Patent**

<u>Patent Number</u>	<u>Inventor</u>	<u>Class</u>	<u>Date Issued</u>
AA. 6,157,946	Itakura et al	709/217	Dec. 5, 2000
AB. 6,061,659	Murray	705/14	May 9, 2000



REMARKS

Under Rule 37 C.F.R. § 1.98(a) (effective March 16, 1992), the applicants submit that no specific comments are necessary for the above-cited English language references.

For the Examiner's convenience, the applicants have also enclosed a completed modified PTO-1449 form.

Respectfully submitted,

December 29, 2000

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CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on **December 29, 2000** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Commissioner for Patents, Washington, D.C. 20231.

  
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Signature

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